

Alicia Foort

I'm a digitally focused art director, designer and technologist with a wide variety of capabilities. I'm a dedicated problem solver who is always willing to take on new challenges and learn new skills.



OBJECTIVE

Working side-by-side with developers and creatives to design, prototype and build interactive experiences and installations. I also aim to help creative teams to engineer solutions to technical, conceptual and physical challenges.

CONTACTS

hello@aliciafoor.com

PORTFOLIO
aliciafoor.com

LINKED IN
linkedin.com/in/aliciafoor

EDUCATION

4 Years 2007-2011

ROCHESTER INSTITUTE OF TECHNOLOGY
New Media Design & Imaging

4 Years 2011 - 2015

WORK EXPERIENCE

ARNOLD WORLDWIDE
Digital Art Director

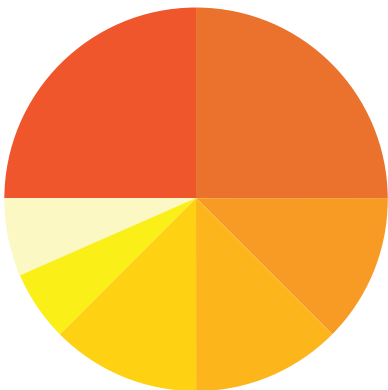
I worked in the digital group on a variety of accounts including Carnival, Ocean Spray, Gentleman Jack, and University of Phoenix. We prototype and build digital experiences and online platforms for events and campaigns. I take on various roles, depending on the needs of the project, usually art direction and design. I also do 3D modeling, 3D printing, animation, prototype development or physical building when needed.

1 Year 2015 - Present

MCCANN ERICKSON
Creative Technologist

In the NYC office, I work on a variety of accounts including Mastercard, MGM, Microsoft, and L'Oreal. I concept, prototype and build experiential installations for campaigns as well as technical consulting. I am also a founding member of the NY offices tech lab called Lab 13. There, we hold workshops for innovation along with brainstorming sessions and prototyping sessions to inspire more innovative work within the agency.

SKILLS



PROFESSIONAL

- Art Direction
- Digital Design
- 3D Modeling
- Animation
- HTML & CSS
- Javascript
- PHP

MAKER

- 3D Printing
- Soldering
- Woodworking
- Sewing
- Fabrication

PROGRAMS

- Adobe Photoshop CC
- Adobe Illustrator CC
- Adobe InDesign CC
- Adobe After Effects CC
- Maxon Cinema 4D
- Fusion 360
- Makerbot Makerware
- Formlabs Preform